



BACHPAN

www.bachpanglobal.com

PARTNER WITH LEADING PRESCHOOL BRAND



BUSINESS WORLD TOP EDUCATION AWARD
Preschool franchisor of the year

INDIA EDUCATION EXCELLENCE AWARDS
Best Play School Chain

INDIAN DIDACTICS ASSOCIATION (IDA) AWARD
Torch Bearer in Early Learning

EDTECH REVIEW AWARD
Top Preschool of India

BACHPAN IS A LEGACY



Early childhood is an extremely crucial time for a child's foundational brain development, and yet its power was largely unharnessed and the market was largely untapped where crores of Indian parents strive to provide their children with high-quality and holistic preschool education. Founded in 2004, we at Bachpan Play School are India's leading preschool franchise network, bridging the said gap through 1200+ centres across the country for over 20 years now.



Low Cost, High Returns

Bachpan offers a cost-effective franchise opportunity that yields high returns to aspiring entrepreneurs, not only in financial aspects but also in terms of social impact!



Comprehensive Franchise Support

We at Bachpan offer complete support to our franchisees in terms of setup, recruitment, training, inauguration, marketing & day-to-day operations!



Innovative Tech Learning Tools

Our franchisees get a competitive edge through innovative tech learning tools developed in-house, such as Talking Pen, Robotime, Virtual Reality & Smart Classes!



Proven Business Model

The fact that Bachpan has 1200+ trusted franchisees across the country testifies to the success of our business model which has stood the test of time!

Our Preschool Programs

PLAY GROUP

Aims at developing the essential foundational skills of children!

NURSERY

Builds foundational skills & introduces structured learning to kids!

LKG

It prepares children for formal schooling with an integrated curriculum!

UKG

This program reinforces the academic, social, and creative abilities of children!

Modern methods of teaching



MONTESSORI LEARNING

We make use of the Montessori Method to encourage self-directed exploration in children!



SPROUT CURRICULUM

Includes value-based activities for child which generate curiosity & creativity by opening mind!



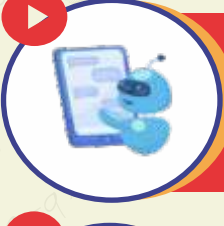
SPEAK-O-KIT

We offer children a nanotechnology-based book set that provides edutainment with concrete learning.



SMART CLASSES

Through smart classes, we appeal to young minds and set the stage for their future academic success!



ROBOTIME

Through Robotime, we inculcate logical skills in children and facilitate their basic STEM learning!



360 DEGREE SUPPORT APP

With 360+ remarkable features of our in-house App, we automate every school-related task for management, teachers & parents.



End-to-end support

We provide our partners with comprehensive services



**Setup
Support**



**Lead
Generation**



**Training
Support**



**Recruitment
Support**



**Marketing and
Advertising**



**Material and
Resources**



**Technical
Support**



**Day to Day
Support**

Requirements to start BACHPAN

Total area *	Franchise fee	Setup cost	Inclusive admission kit
Minimum 2000+ sq. feet	As per location		

* Area Required can vary as per location.

“ SUCCESS STORIES OF OUR PARTNERS ”



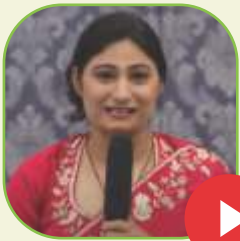
Mrs. Simpali Vyas
(Bachpan Play School, Jaipur)

Today, we proudly operate 5 Bachpan & AHPS schools in Jaipur. Bachpan has been instrumental in realizing our dream of providing education to all children.



Mr. Amit Kumar Gupta
(Bachpan Play School, Morena)

“It’s been more than 4 years since I associated with Bachpan Play School. It’s a consistent source of encouragement and support!”



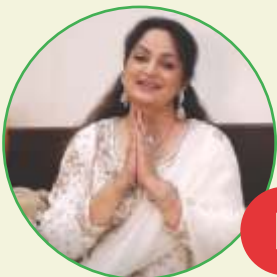
Ms. Pallavi Maingi
(Bachpan Play School, Jagadhri)

“I would fall short of words if I had to appreciate the Bachpan team for its dedication and being undoubtedly pioneering in the tech-driven world!”

“ STELLAR REVIEWS FROM THE STARS ”

Badminton Player Saina Nehwal

“So When it comes to providing the best education, Bachpan consistently ranks at the top. I highly recommend Bachpan for its outstanding commitment to excellence in early childhood education”.



Actress Upasana Singh

“So many stories and memories are attached to our Bachpan (childhood), and I think Bachpan Play School is exactly as beautiful as that!”

Actor Mahesh Thakur

“Bachpan provides complete franchise support. No wonder, it is ruling the preschool segment with its 1200+ schools in 400+ cities.”



What's Next

Our team will be in touch with you shortly to share a detailed business proposal & schedule a virtual/physical meeting. For direct assistance, you can also reach out to our franchise helpline at 9811437000.



1200+
Schools
Nationwide

400+
Cities &
Growing

10 Lakh
Students
Nurtured

20+
Years of
Credibility

S. K. EDUCATIONS (P) LTD.

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